

GREGORY PETERSON

613 E. Milltown Road Wooster, OH 44691


gregoryjohnpeterson@gmail.com


330.464.0148

CREATIVE DIRECTOR / DESIGNER

Photo Credit: Gregory Peterson

Multi-faceted creative with experience throughout ideation, design and production. With a background and education in visual arts, media and communication, Gregory is an indispensable asset to any team.

 /gregoryjpeterson

 /gregoryjohnpeterson

EMPLOYMENT

Ritz Safety (ecommerce)

Medina, Ohio
Apr 2019 - Nov 2019
Marketing Assistant / Embroidery Digitizer
Website Management, Marketing Colateral,
Embroidery

Minuteman Press (printer)

Parma, Ohio
Sept 2016 - Oct 2017
Prepress Designer
Printing, Publishing, Prepress
Major clients:
Central Window Cleaning
Ohio State Former Boxers Association
COSTCO

Goldstein Group Communications (advertising)

Solon, Ohio
Mar 2016 - Jul 2016
Designer (Temp)
Identity, Advertising, Infographics
Major clients:
Lowe Ecklund Wakefield Co., LPA
Rittal USA

Web Pyro LLC (web consulting)

Wooster, Ohio
May 2010 - Jan 2013 as Graphic Designer
Jan 2013 - Sep 2014 as Creative Director
Solely responsible for all creative aspects of company.
Major clients:
J.M. Smucker Company, Rawhide Fire Hose LLC,
Produced Water Absorbents, Inc. (PWA)

FREELANCE

L'atelier Muetpointe

est. 1/06 - Present
Freelance design company
Major clients:
Akron Art Bomb
Selman Co.
PechaKucha 20x20 - Akron,
Crafty Mart Akron

PROFESSIONAL DEV

Startup Bus

Akron, Ohio
Aug 2017
Participant / Rider
Design, Illustration, Ideation

SKILL SUMMARY / SOFTWARE PROFICIENCIES

Windows and Mac OS
HTML / CSS
Adobe Creative Suite
Open Source CMS
Prepress
3D Packages
Office

Print
Advertising
Illustration
Web Design
Photography
Animation
Video
User Interface
Identity

EDUCATION

Rochester Institute of Technology; Rochester, NY
Bachelor of Fine Arts - August 2006
Major: New Media Design and Imaging

PORTFOLIO

behance.net/gregoryjpeterson

REFERENCES

Available upon request